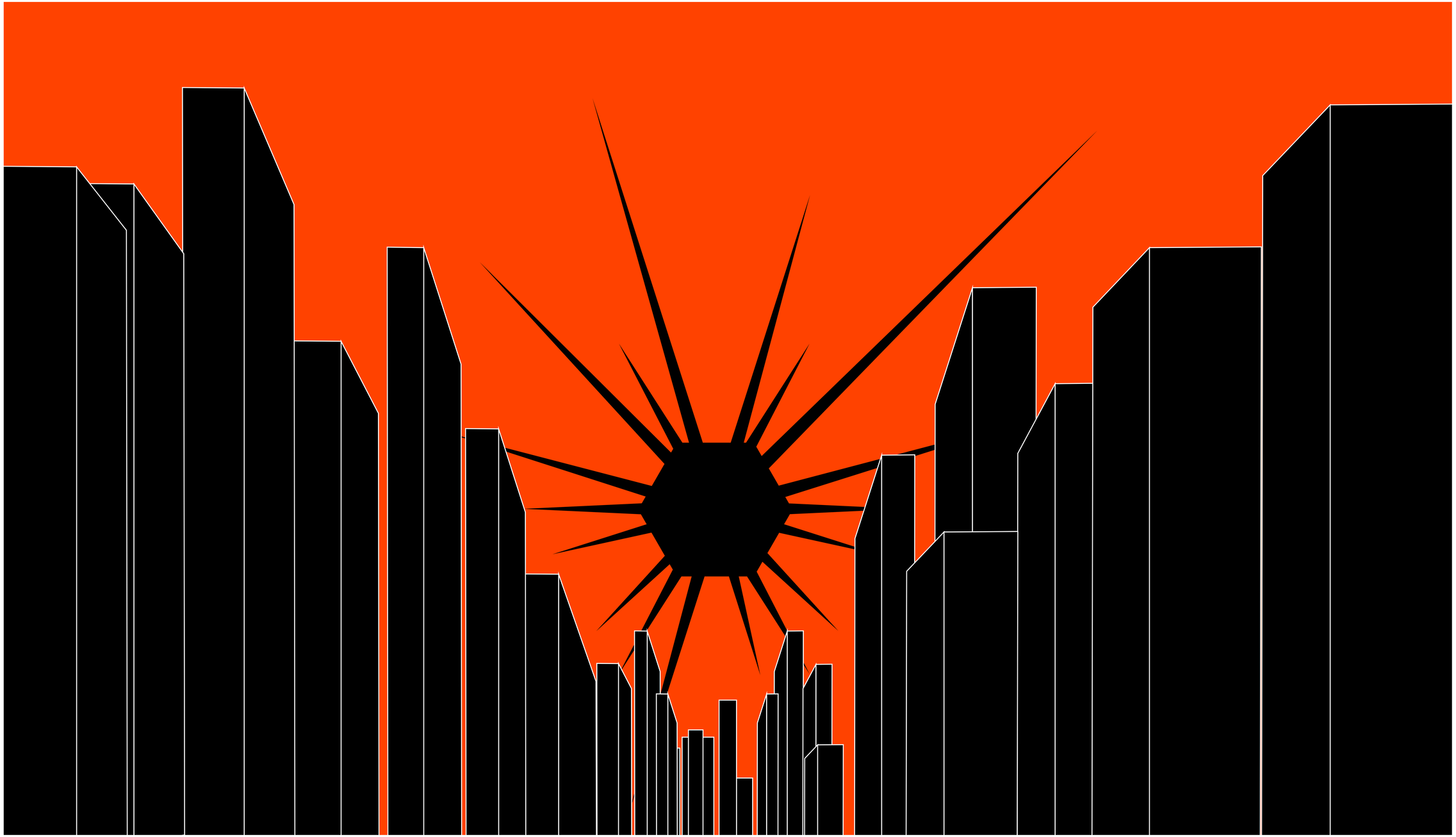


Charte graphique V.1
mai 2019

TECHNOPOLICE

Logo

TECHNOPOLICE

TECHNOPOLICE

Utilisation :
- signatures
- identité sur les réseaux sociaux

les deux éléments du logos peuvent être utilisés indépendamment l'un de l'autre (ex : juste l'héxagone si «Technopolice» est déjà écrit par ailleurs, juste le nom si le logo est présent à travers le soleil de la ville etc.)

Couleurs

principales

Orange

#FF4200

couleur principale
couleur du danger,
de l'avertissement,

Noir

#000

couleur la ville

Blanc

#FFF

blanc du papier
traits

secondaires

Jaune

#F4AE00

Vert 1

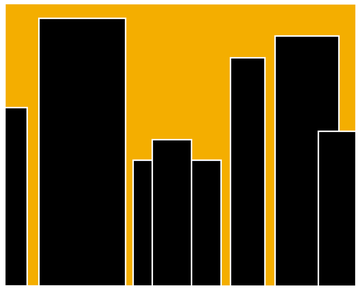
#29B26E

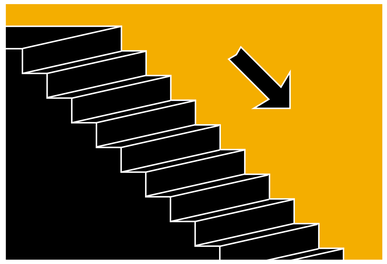
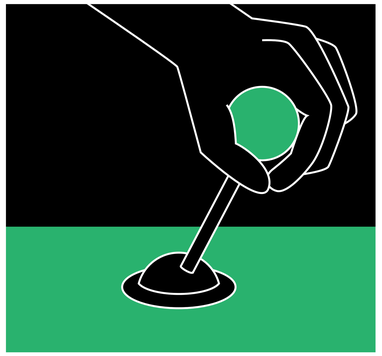
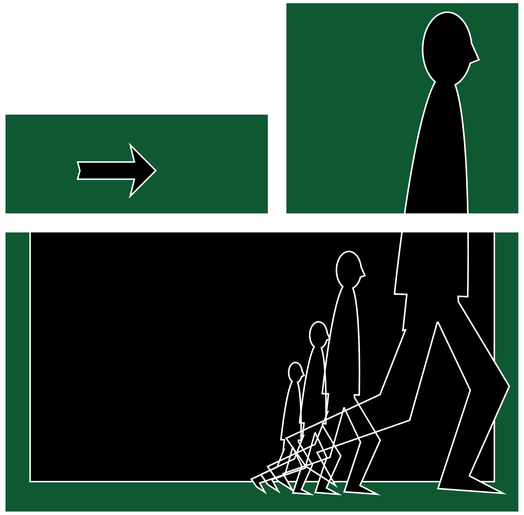
Vert 2

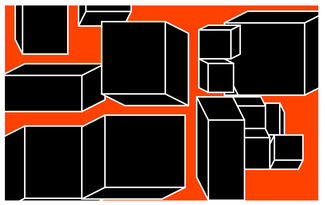
#0F5932

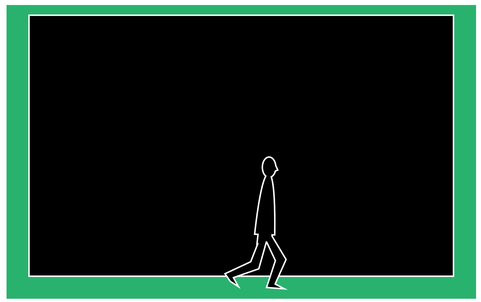
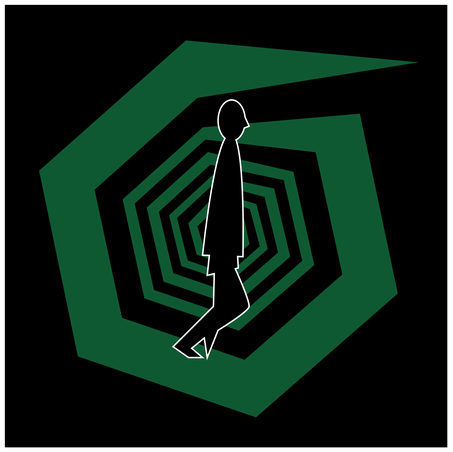
Univers visuel

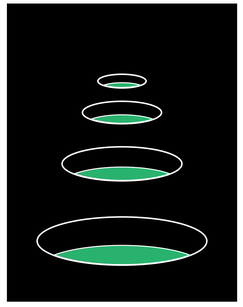
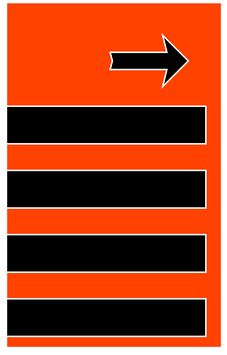
- Ville dystopique
- bichromie
- Pas de personnage identifiable
- Inspirations graphiques : bande dessinée, notice d’instruction, signalétique, signalisation

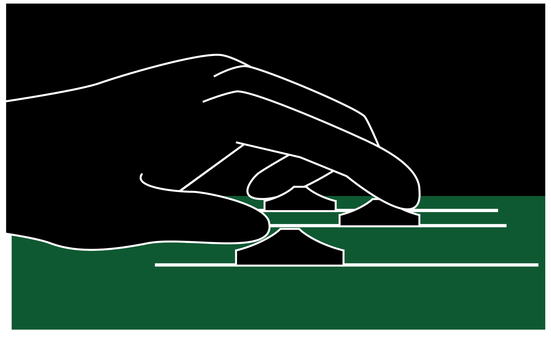




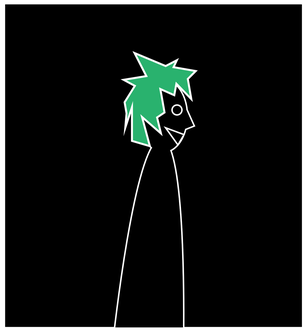


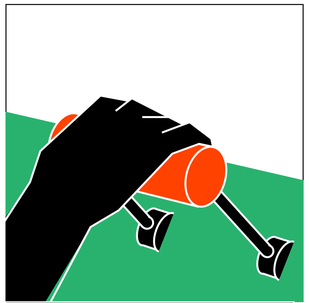
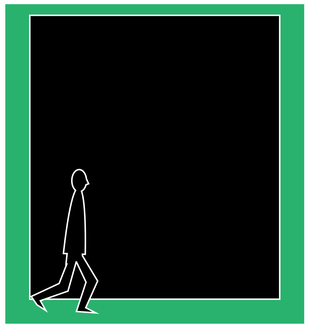
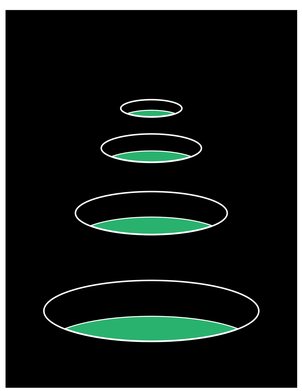
mise en scène : gros plans d'actions, plans larges anonymes

couleurs : bichromie locale
blanc minoritaire

style BD : respecter les marges, varier les tailles de cases et leur alignement.
Mais : garder un enchainement d'événement enigmatique et non cohérent et muet

Non





Oui